

**LEISURE AND HEALTH PORTFOLIO
COUNCILLOR C CARR**

Report to Council – 5 December 2023

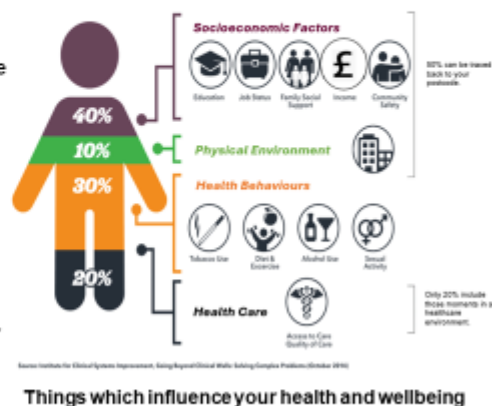
Eastwood Integrated Neighbourhood Pilot

On 7 November 2023, the “kick-off” launch event for the Eastwood Integrated Neighbourhood pilot took place, with over 50 people in attendance, discussing how to improve health and wellbeing in Eastwood and reduce health inequalities. The pilot will run until March 2025.



What is Integrated Neighbourhood Working?

- Successful Integrated Neighbourhood Working happens when local health and social care, community groups and voluntary sector organisations work together with communities to find ways to improve the health and wellbeing of local people.
- Many things impact on your health and wellbeing (see diagram). Overall, the population of South Notts is at least as healthy as the UK average. However, we do have areas on our patch where people are living in worse health and dying younger. People in these areas are experiencing what we call ‘health inequalities’ and we know that this needs to be addressed.
- Across our organisations in South Notts PBP, we all have responsibility for the things which influence our health and wellbeing. Working together and using the knowledge of our local communities we can tackle these health inequalities together.



Things which influence your health and wellbeing

PBP =Place Based Partnership

Stapleford Memory Café

A brand new memory café has been established at the Equalized Club in Stapleford. It meets on a fortnightly basis:
Every other Wednesday 2:00 – 3:30 p.m.

11/10/23	8/11/23	6/12/23
25/10/23	22/11/23	20/12/23

Stapleford Disabilities Health and Wellbeing Event

A health and wellbeing event is being held at Stapleford Community Centre (Cliffe Hill) on 30 November, 10am – 2pm. It will highlight support for those with disabilities

around employment, disability grants, memory loss, learning disabilities, Citizens Advice, Domestic Abuse, Libraries and learning offer and health and fitness

November Cost-of-Living Day of Action

Citizens Advice Broxtowe (CAB) are holding a cost of living day of action to coincide with the Disability and Health Event being held at the Stapleford Community Centre on 30 November. CAB are targeting those with health problems during the event because evidence from their client data shows that this is a group who are being impacted the most by the cost-of-living crisis.

Details are on the link below.

<https://citizensadvicebroxtowe.org.uk/2023/05/30/days-of-action/>

Armed Forces

The official Launch of the Boots and Berets Awards 2024 will take place in January 2024. This is an opportunity to nominate the colleagues, teams, and partners that you think have demonstrated exceptional performance towards defence people's issues.

Eight categories are planned, these are Legacy (Inspiration) Award, Employer Forces Award, and Employee Forces Award all three acknowledging the outstanding commitment and performance within the workplace. Clinical Services Award recognises the contribution towards care and well-being. Community (Together) Award provides an opportunity to recognise collaborative approaches of engagement. Projects and Events Award, honouring those who raise awareness and celebrate its historical links, Cadet Forces Adult Volunteer of Year Award, will be presented to CFAV who has made an outstanding contribution to their cadet force. Reservist of the Year Award, presented to a serving reservist who has balanced a successful career in business whilst dedicating themselves to the commitments required of service within the Reserve Forces.

Children and Young People

Broxtowe Youth Voice and White Ribbon

Communities team with the white ribbon ambassador gave an interactive presentation and discussion on the white ribbon campaign. This involved a brief history of white ribbon, a quiz followed by a discussion from which highlighted to all that behaviours and attitudes need to change to help end violence to women and girls. Further information for distribution to the Broxtowe Youth voice.

Family Hubs

Family hubs aim to make a positive difference to children, young people and their families by providing joined up, local services which provide the right support at the right time. Each family hub is unique to the local community it serves and aims to make a positive difference to young people, parents, carers and their children. It does this by providing a mix of physical and virtual spaces, as well as support in family homes, where families can easily access non-judgmental information, advice and support.

As family hub networks develop in Nottinghamshire, the need to gather views and ideas, so that we make sure that the services provided meet the needs of local families. [Online survey](#) (opens new window).

Childcare Reforms 2023 Early Years Entitlement

The changes to Early Years Funded hours are set out below and are being rolled out in phases, beginning in April 2024.

	September 2023 (current offer)	April 2024	September 2024	September 2025	September 2026
Eligible 2 year olds*	15 hours	15 hours	15 hours	15 hours	15 hours
All 3 and 4 year olds	15 hours	15 hours	15 hours	15 hours	15 hours
3 and 4 year olds of working parents	30 hours	30 hours	30 hours	30 hours	30 hours
2 year olds of working parents		15 hours	15 hours	30 hours	30 hours
All working parents of children aged 9 months to 5 years			15 hours	30 hours	30 hours

Cultural Services

Cultural Strategy

As part of the Cultural Strategy, a mapping exercise of all the cultural organisations and activities that are already taking place in the Borough has begun, with 100 organisations mapped. Work will continue on this over the coming months and Members are asked to share any specific groups, events and activities they are aware of with events@broxtowe.gov.uk so they can be added to the map.

D.H. Lawrence Birthplace Museum

Museum visitors and engagement continues to grow and by end of October 2023, 4,017 people had visited the museum or taken part in outreach activity. This is up 111% from 1,926 for the same period in 2022/23.

In addition, a further 6,000 people have been engaged through wider cultural engagement activity supported by the D.H. Lawrence Museum and the D.H. Lawrence legacy such as the D.H. Lawrence Music Festival.

The subsidy per visit of the museum for 2022/23 was £32.62. Based on current data, the anticipated subsidy per visit will be £27.37 by the end of 2023/24.

As well as working to increase visitors, the team is also considering ways to increase income through promotion of the retail arm, identifying external funding streams and considering admission fees.

Events Programme

The Cultural Services Team provided Event Management Support to the Beeston Remembrance Parade in November. This is an important event in not only the Borough's but the nation's calendar and its smooth-running served as a respectful tribute to the fallen.

The team have also organised three successful Christmas Lights Events in Eastwood, Stapleford and Beeston over recent weeks. Thousands of people came out to enjoy a range of festive activities, music and street performers, as well as performances from community groups and organisations before enjoying the switching on of the Christmas lights and a short firework finale.

New for this year were pre-bookable sensory visits to Santa's grotto, at quieter times in the day for children with accessibility needs.

As with all events, a full evaluation exercise will take place to take on board feedback and adjustments to be considered for future years.

The support that Town and Parish Councils provide to support these events and others in the event programme is a key part of the annual events programme and we extend our thanks to them for this ongoing support.

A proposed programme of events for 2024/25 has been developed in consultation with the Events, Arts, Culture and Heritage Working Group and will be presented to Cabinet in January.

CCity Project

A number of projects have been delivered or are underway as part of the CCity programme, which includes £10,000 of Broxtowe's UK Shared Prosperity Funding:

The D.H. Lawrence Children's Prize Writing Competition

The competition, which has previously been reported to Council, encouraged children to be inspired by their local area, much like D.H. Lawrence was, and submit pieces of fiction, non-fiction and poetry about the place they live. 741 children were engaged in the competition from across not just the UK but as far afield as Mexico and Iceland. 240 entries were submitted in total and the winners were invited to a special prize giving event at the Museum in July. An exhibition of their work is available to view in the Gallery Space of the museum until 22 December.

Heritage Exhibition

A photographic exhibition on welfare and environment in each member city of the CCity project is being developed to show the change over time from 1945 to 2022. The History & Custom strand of the Ccity project is to be a photographic exhibition on welfare and environment in each member city, from 1945 – 2022. The exhibition, on an agreed set of sub-themes, will explore civic and community life and will allow comparison between the member cities. The target audience will be broad, with the content appropriate for all adults and for older children. It is planned for the exhibition to be digital in the first instance, accessed via a webpage. A future physical exhibition is also to be considered. A physical exhibit of two 'example boards' will also be displayed at the Council offices in Beeston.

Cultural Broxtowe: Visual Arts

In order to showcase just one aspect of the creativity which is abundant in Broxtowe, a series of videos were created by local filmmaker Doddsy to spotlight some of the many fantastic art groups and events linked to visual arts in the Borough. The videos also highlight the empowering and healing nature of art and creative practices, particularly post-pandemic, as well as the positive impacts of community visual arts activity on economic growth, mental and physical wellbeing and education.

A total of 12 people were interviewed as part of the filming, including people from Painting with Mr P, Bee Creative, Creative Beeston, the ABC (Attenborough, Beeston, Chilwell) Art Trail, Spotted Dog Art Group, the Canalside Heritage Life Drawing Classes, Janet's Monday Afternoon Art Club and Beeston Street Art.

International Music Project

Musicians, bands, singers, choirs, songwriters, composers and ensembles are being invited to submit a chorus to contribute to a CCities song, as part of an international music project between Broxtowe and cities in Germany, Sweden, France and Poland. Submissions are invited until the end of December 2023 and early in Spring 2024, a selection of participants will be invited to join a recording day to create the ultimate mash-up CCity Singalong recording.

The project is an exciting opportunity to link up with different towns and cities across Europe and share their musicality to create a collective song celebrating the local community. It also provides a platform for local musicians to showcase their talents and develop their careers.

European Recipe Book

As part of the CCity project, a European recipe book and accompanying blog are being created to showcase the various food businesses in each city, as well as the importance of food on each individual country's culture.

This has included a three day food and drink tour of the Borough in which 12 local food businesses from across the breadth of the Borough were photographed and interviewed sharing the stories behind their business and the recipes they serve.

In addition, a further three cultural and community organisations were interviewed about the importance of food to them, covering the themes of sustainability, education and community cohesion. Plans for the completion and publication of the recipe book and blog are underway as part of the wider CCity programme.

In the meantime, the photographs will be used to produce a marketing campaign in early 2024 to showcase the culture and heritage of Broxtowe through food and its role in the community, as well the fantastic food businesses on offer in the Borough to encourage town centre visitors and footfall.